

University of Wisconsin Consortium Audiology Program

STRATEGIC PLAN: 2008-2010

MISSION

The mission of the Au.D. program is to prepare future audiologists with a strong clinical and theoretical background to practice in a variety of settings and to be life- long learners.

The UW-Madison has the additional mission to train Ph.D. students with a focus on developing knowledge and skills for designing and implementing scholarly research.

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FOCUS AREA: COURSE COVERAGE

ISSUE: Tougher economic times have led to an inability to hire (or long delays before given permission to hire) in order to maintain the required number of faculty members. This has resulted in the need to continually recruit temporary staff, to reallocate the time and tasks of current clinical and academic faculty members, or to ask that they work as an overload to teach the required courses.

OUTCOME

- Identify and implement creative, less expensive ways to cover classes.

INDICATOR OF SUCCESS

- Complete and/or initiate two new ways to cover classes.

STRATEGIES 2008

- By September 1, 2008, the combined Audiology faculty (UW-Madison and UW-Stevens Point) will have identified more cost-efficient and time-efficient ways to cover the following courses that have remained uncovered due to inability to hire: Practice Management, Instrumentation, Counseling, Occupational Audiology.
- By September 1, 2008, the combined Audiology faculty will have discussed ways to decrease the load of clinical faculty who have agreed to continue to teach a course as an overload.

STRATEGIES 2009

- By January 1, 2009, the Audiology faculty will have implemented one of the new ways to cover the Practice Management class, which will be offered in Spring, 2009. Potential options include intercampus agreements, distance learning, on-line courses, and the traveling scholar program.

STRATEGIES 2010

- By January 1, 2010, the Audiology faculty will have implemented one of the new ways to cover the Occupational Audiology class, which will be offered in Summer, 2010.
- By August, 2010, the Audiology faculty will have reviewed the two new methods of covering Practice Management and Occupational Audiology (including student evaluations and feedback) and made plans to adjust if necessary (i.e., if a new faculty hire is still not possible).

FOCUS AREA: STUDENT FINANCIAL AID AND FUNDING

ISSUE: Tougher economic times will lead to greater financial difficulties for students, particularly for out of state students, which may result in a decline in students applying or accepting our AuD program in favor of more affordable programs.

OUTCOMES

- Identify and pursue funding from sources outside the university and identify ways to reduce either the program or fees from within the university.

INDICATORS OF SUCCESS

- Investigate two sources of outside funding and begin the process to acquire funds if feasible.
- Investigate one method for reducing costs from within the university and begin the process of instituting the change if feasible.
- We will continue to monitor the number of qualified in-state and out-of-state applicants to the Au.D. program. We will ask potential students for the reason they decline our invitation to join our program.
- We will submit training grant proposals to federal agencies to request funding for students.

STRATEGIES 2008

- By December 1, 2008, the audiology faculty will have investigated other professions that allow superior students to begin their programs in the 4th year of college, and determined the mechanisms that are required for such a program to work. This is a way to reduce costs to students from within the university.
- By December 1, 2008, the audiology faculty will have a training grant or will have submitted a new training grant proposal.

STRATEGIES 2009

- By April 1, 2009, the audiology faculty will have researched states that do not have AuD programs to see if they can fund their students in our program.
- By December, 2009, we will have submitted a proposal to the university administration to allow superior students to begin the Au.D. program in their 4th year of college.

STRATEGIES 2010

- By September 1, 2010, the audiology faculty will have implemented a program in which students can begin the AuD program in their 4th year of college.

FOCUS AREA: DIVERSITY

ISSUE: There is increasing diversity in our clinical clientele that will pose challenges in terms of our ability to serve minority, disadvantaged, elderly, and rural populations.

OUTCOME

- An increase in diversity in the student body will help to improve clientele relations, competence of students, and understanding among future colleagues.
- The cultural competence of the Au.D. students will be enhanced

INDICATORS OF SUCCESS

- We will recruit one non-traditional or minority student to the Au.D. program each year
- We will have an expanded number of clinical placements that will give students more exposure to clientele from diverse cultural, ethnic, or economic backgrounds.

STRATEGIES 2008

- Each year we will send recruitment materials to colleges that have large populations of minority and/or non-traditional students
- By December 1, 2008, the audiology faculty will have submitted a new training grant proposal that will include methods for recruiting and funding a more diverse student body.
- We will work with the Waisman Center to increase the diversity and size of its clinical pediatric population through cooperation in the development of a Maternal and Child Health training grant
- The UWSP campus will work to increase the diversity population through cooperation with the Stevens Point Area School District, Achievement Center and the United Migrant Opportunity Services.

STRATEGIES 2009

- By December 1, 2009, the audiology faculty will have a training grant or will have submitted a new training grant proposal that will include methods for recruiting and funding a more diverse student body
- By December 1, 2009, the faculty will re-evaluate the recruitment process to identify procedures that work and those that do not in order to make the process of recruitment of non-traditional and minority students more efficient
- If the new MCH training grant is approved, we will work with the Waisman Center to increase the diversity and scope of its clinical services; otherwise we will work with the Waisman Center in preparation of future grants.
- The UWSP campus will work to increase the diversity population through cooperation with the Stevens Point Area School District, Achievement Center and the United Migrant Opportunity Services.
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STRATEGIES 2010

- By December 2010, the audiology faculty will have identified opportunities and funding sources to attract new minority and non-traditional students to the AuD program and to bring them to the university for recruitment visits

FOCUS AREA: PhD SHORTAGE IN AUDIOLOGY

ISSUE: There is an increasing shortage of PhD teacher-researcher-scholars to fill faculty openings and to conduct research in the discipline.

OUTCOME

- Increase the number of incoming audiology PhD students.

INDICATORS OF SUCCESS

- Increase the number of incoming audiology PhD students by one student every two years.
- Begin a combined AuD-PhD program,
- Recruit 1 AuD-PhD student per year to begin the AuD-PhD program

STRATEGIES 2008

- By December 1, 2008, the audiology faculty will have investigated the possibility of allowing superior students to start the program in the 4th year of college.
- By December 1, 2008, audiology faculty will have investigated different ways to recruit and fund PhD students.

STRATEGIES 2009

- By September 1, 2009, the audiology faculty will have submitted to the university administrators a plan for a combined Au.D.-Ph.D. program
- By September 1, 2009, the audiology faculty will have recruited at least one new PhD student and implemented one new/improved method for funding the student.

STRATEGIES 2010

- By September 1, 2010, the audiology faculty will have an approved AuD-PhD program and at least 1 student into the new program.
- The program will continue to seek new sources for funding students in the Au.D., Ph.D., and Au.D./Ph.D. programs